CDS – Page Types
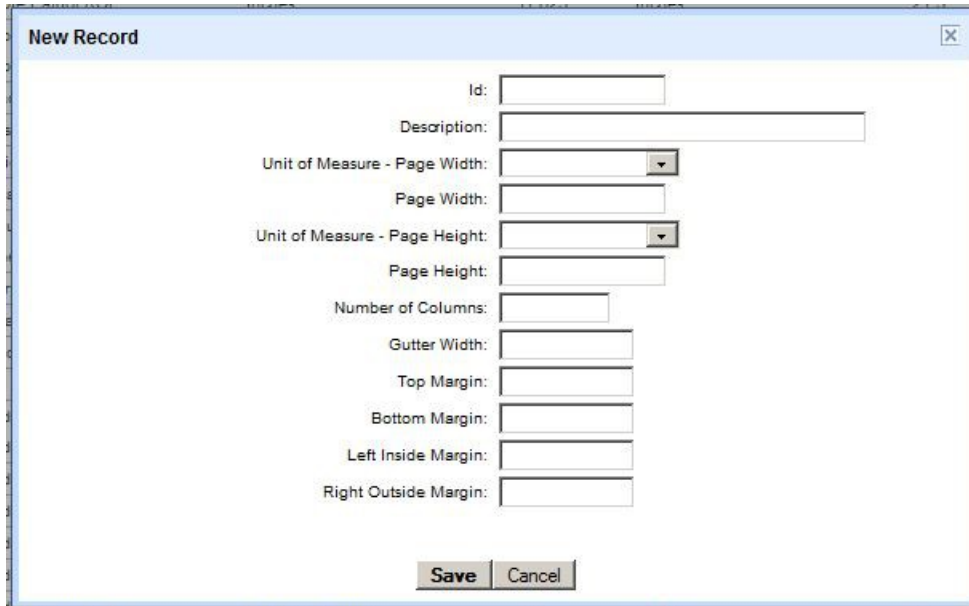
Settings → Application → Ad Inquiry → Page Types

The Page Types table is used to define page sizes for the various publications.

New Record ☒

Id:
Description:
Unit of Measure - Page Width:
Page Width:
Unit of Measure - Page Height:
Page Height:
Number of Columns:
Gutter Width:
Top Margin:
Bottom Margin:
Left Inside Margin:
Right Outside Margin:

Save Cancel

ID: Page Type identifer

Description: Page Type description.

UOM – Page Width: Unit of Measure of the page width.

Page Width: Actual page width in UOM specified in previous field.

UOM – Page Height: Unit of Measure of the page height.

Page Height: Actual page height in UOM specified in previous field.

Number of Columns: Number of columns on page.

Gutter: Width of a column gutter in the UOM Page Width.

Top, Bottom, Left Inside and Right Outside Margins: Margins for bleed ads. The ad must be flagged as a bleed ad to include the margins.

CDS – Media Types, Image File Types, Supplemental Files

Settings → Application → Ad Inquiry → Media Types
Settings → Application → Ad Inquiry → Image File Types
Settings → Application → Ad Inquiry → Supplimental Files

The Media Types table is used to define a type of media, i.e. print, web, etc.

New Record ☒

Description: [_____]

Save Cancel

The Image File Types table is used to define valid images file for a specific media type.

New Record ☒

Filename: [_____]
File Type: [Joint Photographic Experts Grp ▾]
Priority: [____]
Media Type: [_____ ▾]

Save Cancel

The Supplemental Files table is used to define additional files that may be needed for a specific media type when paginating proofing or viewing an ad.

New Record ☒

Media Type: [_____ ▾]
Primary File Type: [Joint Photographic Experts Grp ▾]
Filename: [_____]
File Type: [Joint Photographic Experts Grp ▾]
For Pagination: ☐
For Proof: ☐
For Viewing: ☐
Associated: ☐

Save Cancel

More than one image file can be valid for any given media type. The priority field allows you to give one image file a higher priority over another image file. CAS will use the image file with the highest priority that exists for the ad.

99 is the highest priority
01 is the lowest priority

Check off the boxes that the additional file needs to be used for.

Check off the Associated box if the additional file needs to be as new or newer than the main image file.

CDS – Pub. Eds.

Settings → Application → Ad Inquiry → Pub. Eds.

The Pub. Eds. table is used to specify the newspaper's publications.

New Record   ☒

        Paper: [   ]
      Edition: [   ]
  Description: [   ]
    Page Type: [NB Broadsheet   ▼]
    Site Code: [▼]
   Media Type: [Print (Standard) ▼]

              [Save] [Cancel]

Paper: The Layout-8000 Paper code.

Edition: The Layout-8000 Edition code.

The Paper/Edition combination is used to identify the publication and for mapping ads from Order Entry.

If Layout-8000 is not being used, the paper and edition codes can be randomly chosen.

Description: Publication description.

Page Type: Select an entry from the Page Type table. This defines the page size for the publication.

Site Code: If the system is configured to support multiple newspaers, specify the site that this publication is associated with.

Media Type: Select an entry from the Media Types table. This defines the valid image files for ads running in this publication.

CDS – File Locations

Settings → Application → Ad Inquiry → File Locations

The File Locations table defines where ad files and folders are located as well as where ad image files get sent.

New Record

Id:

Description:

Server Path:

Station Path:

Remove Method:

Transfer Method:

Transfer APD:

File Type:

Host Name:

Host Type:

Add Fonts:

User Name:

Password:

Special Location:

Filename:

Save   Cancel

Id: File Location Id.

Description: File Location Description

Server Path: The path to the target folder.

Station Path: This is used for specific locations for ad folder storage.

Remove Method: The method that the system should use to remove an ad's image file if the ad is worked on after the ad has been completed.

Transfer Method: The method that the system should use to transfer an ad's image file when it is completed.

Transfer APD: Check this box if the ad's image file also needs the file's resource fork file. This is only needed with older ad building applications for ads built on MACs.

File Type: Specify the file format to use for the image file. Only specify a file type if the image file needs to be a different format than what's being used in the Track system.

Host Name: Select the destination server IP or Name when using the ftp transfer method. The server needs to be added to the Nodes table in order to be available to be selected.

Host Type: Select "Macintosh" if the destination server is a MAC. Otherwise select "Other".

Add Fonts: Check this box if the system should add fonts to the image file. This can be used if fonts are not already embedded in the image file.

User Name: Login name to the destination server when using the ftp transfer method.

Password: Password for the above username to the destination server when using the ftp transfer method.

Special Location: This field is no longer used.

Filename: This specifies how the image file should be name for the destination system. Refer to the list of substitution tags for valid naming options.

CDS – Pagination Locations

SCS

The Pagination Locations table defines which ad image files go to which File Location.

New Record

Field	
Id:	
File Location:	
Type:	
Remove File Location:	
Type:	
Priority:	
File Type:	
Number of Colors:	
Classified Code:	
Publication/Edition:	
Ad Kind Id:	
Page Group Number:	
Section Number:	
Ad Type Number:	
Zone Number:	
Email Address:	

Save Cancel

Id: Pagination Location Id.

File Location: Select the File Location to send images to.

Type: Specify SEND to send image files to the above File Location. Leave this field blank to setup a "REMOVE" option only.

Remove File Location: Select the File Location to remove images from when an ad is worked on again after it is complete.

Type: Specify REMOVE to remove images from the above File Location when an ad is worked on again after it is complete. Specify EMPTY to send a blank image file to the above file location. Specify EMAIL to send an email notification to the email address specified in the last field of this entry.

Priority: The priority field is used when there is more then one matching entry. To send an image file to multiple File Locations set the priority to the same value as another entry.

99 is the highest priority
01 is the lowest priority

File Type: Specify the image file type to be sent to this File Location. Leave this blank if any valid image file for an ad can be sent here.

Number of Colors: Specify the number of color for an ad in order to send the image file to this location. {blank or 0 = black and white}

Classified Code: Specify the class code for the an ad in order to send the image file to this location. {blank = no class code}

Publication/Edition: Specify the Pub.Eds. code for an ad's insertion to send the image files to this location. Wild cards can be used in this field. For example, "^1*" means any Pub/Ed that starts with "1".

For the above 3 fields...   * = any value including blank
                                              # = any value except blank

Ad Kind Id: Specify an Ad Kind for an ad to send to this file location. Leave this blank to send any Ad Kind.

Page Group Number: Specify an Page (Layout) Group for an ad to send to this file location. Leave blank to send any Group.

Section Number: Specify the Section for an ad to send to this file location. Leave blank to send any Section.

Ad Type Number: Specify the Ad Type for an ad to send to this file location. Leave blank to send any Ad Type.

Zone Number: Specify the Zone for an ad to send to this file location. Leave blank to send any Zone.

Email Address: Specify the email address to send to when an ad is worked on again after the ad is complete. This used with the "EMAIL" option in the REMOVE type field.